

KENNETH SCHWARTZ, FAIA, AICP, NCARB
DIRECTOR OF DESIGN AND PLANNING

EXPERIENCE: 26 Years

EDUCATION: Master of Architecture & Urban Design, Cornell University
Bachelor of Architecture, Cornell UniversityAFFILIATIONS: Registered Architect in Virginia
Fellow, American Institute of Architects
National Council of Architectural Registration Boards
Certified Planner, AICP

SUMMARY: Kenneth Schwartz has 26 years of experience in architecture, preservation, urban design and community planning, with his most recent projects involving community design and land-use planning integrated with extensive public involvement.

ARCHITECTURE AND COMMUNITY DESIGN:

BINGHAMTON, NY TRANSPORTATION TOMORROW REGIONAL VISION:

Mr. Schwartz is managing this project to develop a regional land use and transportation vision for the economically challenged region of Binghamton, New York. Working with the Binghamton Metropolitan Planning Study, the area's designated MPO, he is overseeing a process of community workshops and meetings to identify desired improvements and test alternative ways to revitalize the region's economy and spur desired growth. The project is one of the first in the nation to be developed under FHWA's Scenario Planning initiative, through which the federal agency is encouraging all MPO's to use scenario planning as a venue for coordinating transportation and land use planning.

WARREN COUNTY, NJ ROUTE 57 CORRIDOR PLAN

Mr. Schwartz is leading this landmark project in which the New Jersey Department of Transportation will use new approaches to build consensus with local governments on land use, preservation and community and roadway design strategies that will result in a cost effective long-term plan for a two-lane corridor in a rural but growing area. During this process, a key stakeholders group of local residents and officials is participating in a series of carefully designed public workshops with the public to identify values and priorities, discuss trade-offs of various land use and transportation scenarios, and agree upon a vision and strategies for the future. Following up on the vision plan, Mr. Schwartz will lead a design team to develop framework plans, design guidelines, and implementation strategies.

CROSSROADS TOWN CENTER MASTER PLAN, CITY OF LARGO, FLORIDA

Renaissance Planning Group was retained by the City of Largo's Community Development Department to create a Town Center Master Plan for the Crossroads Mall. Led by Mr. Schwartz, the planning team worked with the city of Largo, the development community and other stakeholders to develop a town center concept for the mall, which is located on a 35-acre site in the city's activity center. The process involved developing a detailed master plan and phasing plan that will guide city officials and developers as they redevelop a site.

SOUTHERN URBAN AREA FRAMEWORK PLAN, CHARLOTTESVILLE, VIRGINIA

Mr. Schwartz led the development of this community plan which was jointly funded by the city of Charlottesville, Albemarle County and the University of Virginia. He led the planning team in building community consensus by addressing issues of transportation, housing, and urban design in this fast-growing urban neighborhood on the fringe of a major University. The project was followed by a detailed streetscape plan for the key corridor serving the community, also supervised by Mr. Schwartz.

CROZET MASTER PLAN, VIRGINIA

Mr. Schwartz served as Project Director, in collaboration with Nelson Byrd Woltz Landscape Architects and Bruce Dotson, PhD, for the first Master Planning project in an Albemarle County designated growth area. Leading a team of planners, designers, and public process specialists, he developed a master plan that serves as a template for eight more county plans to be developed. The plan included a detailed design guidelines component to aid local planners and the development community. In 2005, the plan was elected by the Congress for the New Urbanism for a Charter Award, the organization's highest accolade for excellence on community design and implementation.

CITY CENTER PLAN, PORT ST. LUCIE, FLORIDA

Mr. Schwartz served as Project Director for the production of a development plan and overlay zoning code for the redevelopment of a suburban mall site in Port St. Lucie, Florida. The new mixed-use city center is intended as the focal point of civic and retail activity for the area. Design guidelines, prepared in part through a community charette process with planning official, government representatives, and local citizens, were the foundation for the eventual plan and zoning code.

SERVICE:

University of Virginia Master Planning Committee (1989 – 1992)
 Art and Architecture Review Board for Virginia (1995 – 1997)
 Board of Architectural Review (1997 – 2002)
 Planning Commissioner, City of Charlottesville (1997 -2001)
 Transit Center Advisory Committee, City of Charlottesville, Virginia
 Charlottesville-Albemarle Metropolitan Planning Organization (2001 – 2002)
 President, National Architecture Accrediting Board (2001 – 2002)